



GAIA LAMPERTI

MULTIMEDIA JOURNALIST




London-based multimedia journalist with experience in news reporting, features writing, podcasting, and visual storytelling.

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/ LANGUAGES

English
Italian
Spanish

/ SKILLS

Microsoft Office
WordPress
SEO Writing
Digital Marketing
Adobe CC Suite
Audio/Video Editing
Photography

/ ACHIEVEMENTS



Launched the weekly newsletter [Meetia](#), a roundup of networking opportunities in the media industry (2021)



In-company training at The Economist (2020)



Awarded with the International Monetary Fund Youth Fellowship (2020)



Fellow at the Solution Journalism Network (2021)



Fellowship with Climate Tracker (2021)



Documentary Photography course at University of the Arts London (2022)



Certification Adobe Photoshop CC (2020)

/ WORK EXPERIENCE

>> Reporter

IBS Intelligence | July 2021 - present | London, UK
Covering global FinTech news, contributing to the firm's website and monthly journal with reported news analysis, in-depth interviews, and opinion pieces. I also record and edit the podcast, oversee the weekly newsletter, work on marketing initiatives and manage a team of four junior reporters.

>> Freelance Journalist

July 2020 - present | London, UK
Production of multimedia reported pieces for international news agencies, magazines, and digital publications covering tech, culture, and environment. Clients' portfolio includes: Al Jazeera | Euronews | Domus | Reaction | Cointelegraph | Are We Europe | Agenzia Nova | SmartGreen Post | Salone Milano (etc.)

>> Newsletter Writer & Podcast Co-host

Baraka | Jan 2021 - July 2021 | London, UK
Researching and writing the daily newsletter about investments and international markets-related insights. Co-host of the weekly podcast, an in-depth analysis of a trending topic in capital markets.

>> Digital Media Intern

IMIX | Jan 2020 - July 2020 | London, UK
Production of written and visual content for the organisation's website and social media. Curation of a blog series featuring the stories of refugees and migrants in the UK.

>> Lifestyle Journalist

Gilt Magazine | Mar 2017 - Oct 2019 | Milan, IT
Covering arts, culture, and lifestyle. Interviewing and profiling leading personalities in the entertainment, fashion, and music industry.

>> News Reporter

Fuoridalcomune | Oct 2016 - Dec 2017 | Milan, IT
Covering local news and politics in the Greater Milan area.

/ EDUCATION HISTORY

>> City University of London

Master's of Arts in International Journalism
Specialisation in Humanitarian Reporting
Pass with Distinction | Sept 2019 - Sept 2020

>> University of Milan

Bachelor Degree in Italian Literature
110/110 | Oct 2015 - Oct 2018

/ VOLUNTEERING

> Tortoise Media | Ambassador | 2019 - 2020
> ICOM | Hostess Milan Conference | 201
> EF | Exchange Student Ambassador | 2014